



PRESS INFORMATION

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MYSTOX MP AT THE NATIONAL FLOOR SHOW

Catomance's new insect-resist agent for wool attracted significant interest at the National Floor Show.

Held annually in Harrogate, the National Floor Show is the United Kingdom's major flooring exhibition and acts as an important networking platform for the industry. The bulk of exhibitors at the 2007 show were once again from the carpet sector.

Developed in conjunction with Wools of New Zealand, Mystox MP represents an environmental breakthrough in insect resist treatment of wool and wool-blend floorcoverings. With increasing environmental pressures and stringent legislation, there is increasing concern about the use of existing insecticides in the wool carpet industry. Additionally, resistance to these insecticides has built up, resulting in the need for higher dosage rates to maintain effectiveness.

Mystox MP is a new generation of insecticide that is highly effective against moths and beetles and has a low environmental impact on waterways. The product has a high affinity for wool, with excellent fastness properties and Mystox MP can be applied by all the commonly used methods, including dyebath, continuous and foam application.

The Wools of New Zealand stand at the National Floor Show was a focal point for technical and creative innovation. It was clear to visitors to the show that Mystox MP is the environmental solution to insect-resist treatments for wool and wool-blend carpets and rugs.

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