



## **PRESS INFORMATION**

July 2005

### **TECHNICAL BREAKTHROUGH IN STAIN PROTECTION**

Catomance Technologies has become the exclusive distributor for Lanashield in Europe and Asia.

Lanashield represents a significant technical breakthrough in stain protection technology for wool carpets. It has been developed by Trichromatic Carpet Inc. and Canesis Network Ltd.

Lanashield imparts durable stain resistance to wool and wool-blend carpets without yellowing. It is durable to wear and shampooing and is very effective against a wide range of stains. The treatment has been developed to give wool carpets optimum resistance to stains from the acid dyes commonly used in soft drinks and cordials. These acid dyes permanently dye carpet fibres and are considered the most difficult to remove. Good stain resistance is also achieved with other substances such as tea, coffee and red wine.

For the wool processor, Lanashield can be used by a number of application routes. It may be applied in the dyebath to loose stock or yarns and Lanashield is also suitable for continuous application methods.

Catomance Technologies is very pleased to add Lanashield to its range of textile auxiliaries which includes the insect-resist agent Mystox CMP and rapid dyeing agent Linsegal WRD.

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### **Notes**

- Catomance Technologies is an international supplier of speciality finishing agents to the textile industry. With extensive experience in product design and development, Catomance manufactures a wide range of antimicrobials,

preservatives, insect-resist agents, anti-dustmite treatments and high-performance water repellents.

- Trichomatic Carpet Inc. is a division of Tri-Tex Inc. of Canada, a world leader in textile, leather and paper dyes and chemicals for over 50 years.
- Canesis Network Ltd. is a leading provider of research, development and technology services to the global textile industry.

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