



## PRESS INFORMATION

February 2008

### WOOLMARK APPROVAL FOR MYSTOX MP


The Woolmark Company has approved Mystox MP for use in the insect-resist treatment of Woolmark and Woolmark Blend carpets. Mystox MP has been incorporated in the Woolmark E10 Specification for insect-resist agents with details of suitable application levels.

UK supplier of speciality products for textile finishing, Catomance Technologies Ltd developed Mystox MP in conjunction with Wools of New Zealand as the new environmental solution to insect-resist treatment of wool and wool-blend carpets and rugs. Growing environmental pressures and increasingly stringent legislation have caused heightened concern about the use of existing insecticides in the wool carpet industry. Additionally, target species have built up resistance to these insecticides, resulting in the need for higher dosage rates to maintain effectiveness.

Representing a new generation of insecticides, Mystox MP is highly effective against moths and beetles. A significant benefit in using Mystox MP is its low environmental impact on waterways. Environmental risk assessments show that Mystox MP is up to thirty times less toxic to aquatic organisms than currently used permethrin-based insect-resist agents.

The advertisement features a central image of the Earth surrounded by several bright green laser beams radiating outwards against a dark, starry background. The text 'technologies for textile finishing' is written in a white, sans-serif font, slanted upwards from left to right across the top of the globe.

*Suppliers of Mystox MP,  
the environmental  
solution to insect-resist  
treatment of wool*



**Catomance  
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Limited**

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With a high affinity for wool fibres, Mystox MP exhibits excellent fastness properties. The product can be applied by all the commonly used treatment methods, including dyebath, continuous and foam application.

Full details on Mystox MP, including information on methods of application and recommended treatment levels may be found on Catomance' website at [www.catomance.co.uk](http://www.catomance.co.uk)

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